

LORK NEWS

October 2011



APICS-Lancaster / York Chapter

Location

Heritage Hotel, Centerville Road
Lancaster

5:30 Registration

6:00 Meeting Starts

Registration Deadline

Monday October 10th

Cost

Cost for dinner and presentation
\$15 for students

\$25 for members

\$30 for non-members

No-shows are expected to pay

To Register

Contact TRuth@High.net or

Visit www.apics-lork.org

www.apics-lork.org/meetings.htm

Professional Development Dinner Meeting

Thursday October 13th

“A Multimodal View of Supply Chain Design and Performance”

Dale Lewis serves as the Director of Strategic Analysis for CSX Transportation, a \$10 Billion railroad and intermodal carrier. He focuses on logistics network performance, modeling system economics from the shipper's perspective, and applying this understanding to shipper and carrier decision making.

Mr. Lewis will outline a multimodal view of moving manufactured goods from China to Eastern Pennsylvania. He will illustrate the basic economic differences between choosing the West Coast land bridge or the East Coast all-water route through the Panama Canal, and will discuss the potential impacts of the Panama Canal expansion project.

In his 16 years with CSX, Mr. Lewis has served as VP Finance, AVP Trucking, AVP Labor Relations, AVP Positive Train Control PMO and Director of Economic Analysis. Prior to joining CSX, he sailed as a deck officer for 10 years on the North Atlantic Ocean and Caribbean Sea. Mr. Lewis holds a Master of Science in Transportation, from the School of Ocean Engineering at the Massachusetts Institute of Technology. His research at M.I.T. focused on the economic analysis of N.A.S.A.'s proposed L.A.C.A.S. project, estimating the economics of large-volume airfreight shipments for high-valued, highly-perishable goods.



APICS-LORK Awarded Gold for
Superior Chapter Management



Advancing Productivity, Innovation, and Competitive Success

President's Message

We were fortunate to have Mike Jones as our speaker at the September PDM. He provided some insights into real costs associated with foreign sourced production that are often overlooked. He also emphasized that the decision to source offshore is one that is often very difficult to reverse. The insights provided are especially important today as we experience a very volatile global economy.

Continuing with the theme of global sourcing, we will have Dale Lewis of CSX Transportation as our speaker on October 13th. Dale will discuss some of the intermodal considerations when moving product from foreign sources. With transportation costs becoming a significant cost factor in foreign sourcing, examining the various options is especially important.

Our October PDM is also Top Management Night. We encourage you to invite your top management and other business leaders in your organization. We want to thank them for supporting your involvement in the LORK APICS chapter and investing in your professional development. We also take the time at this meeting to recognize a company, a student, and a member of the year. The chapter is fortunate to have some great support and participation and we feel it is important to recognize that.

Don't forget to check out the education schedule that Kim Baker and the education team have put together. The upcoming events are listed in the newsletter and the complete schedule can be found on our website at www.apics-lork.org. In challenging economic times, it is especially important for supply chain professionals to utilize best demonstrated practices. We believe our education programs provide you with that opportunity. In addition, participation in PDM's provide insights and ideas from other company's experience that can often be applied in your organization. Sharpen the saw!

Thank you for your great support of the LORK Chapter, and I look forward to seeing you on October 13th.

Bob Fletcher
President
Lancaster-York Chapter of APICS



Welcome New Members

David Bannon
 Mark Masson CPIM
 Stephanie Maldonado
 Michael Esema
 Diksha Sharma
 James Saxman
 Jennifer Rayner
 Benjamin Neve
 Current Membership is 185

Save the Date

October 13, Professional Development Meeting
 Top Management Night - Lancaster
 Dale Lewis, Director of Strategic Analysis for CSX Transportation

November 10
 Breakfast Plant Tour - York
 New Harley Davidson Plant, York

December, no meeting

January 12

February 9

March 8

April 12

May 10

June 7

PDM No Show Policy:

If you register and later find you can not attend, please send an e-mail to info@APICS-LORK.org to cancel your reservation 48 hours in advance of the event. No shows are expected to pay the full price for their reservation, as the chapter will incur the expense. Send your check Payable to: APICS LORK, 403 Atkins Avenue, Lancaster, PA 17603.

LORK Board Members 2011 - 2012

Name	Board Position	Company	Work Phone	E-mail
Kim Baker, CPIM	VP Education	Bosch Security	717-735-6419	Kim.Baker@us.bosch.com
Brad Barry, CPIM, CSCP	Ad Hoc Board Member	St. Onge Company	717-505-8020	bbarry@stonge.com
Kara Ladner	Director of Arrangements	BAE Systems	717-225-3400 X2884	kara.ladner@baesystems.com
Roger Dick	Ad Hoc Board Member	Cooper Industries	717-755-2933 x2212	roger.dick@apextoolgroup.com
Jessica Easton, CSCP	Ad Hoc Board Member			Jeaston507@aol.com
Susan Fetrow	Ad Hoc Board Member	AAI		sfetrow@aai.textron.com
Robert Fletcher, CLSSBB, CPIM	President	New Standard Corp.	717-757-0363	rffletcher@newstandard.com
Tom Geraghty, CPIM	VP Membership		717-354-9695 (H)	tgeraghty@dejazzd.com
Harry Hamilton, CPIM	Past President		717-792-9441 (H)	Harry.Hamilton@comcast.net
Tony Kiely, CPIM, CSCP	Ad Hoc Board Member	Burnham	717-481-8436	tkiely@usboiler.net
Matt Kline	Director of Communications	St. Onge Company	717-840-8181 x8023	mkline@stonge.com
Sumi Koh, CSCP	Treasurer			sumikoh77@hotmail.com
Kenneth Lakeman	Secretary		717-581-0395 (H)	kenlakeman@comcast.net
Kevin Miller, CSCP	Executive VP	Volvo/Mack	717-939-1338 x295	kevin.miller.2@volvo.com
Tom Ruth, CPIM	Ad Hoc Board Member	High Steel	717-741-9165	truth@high.net tom.g.ruth@gmail.com
Paul Spohn	Director of Programs	St. Onge Company	717-505-8010	pspohn@stonge.com

Educational Announcements

As we come into the Fall season, don't let your professional development needs **FALL** behind, consider attending one of the upcoming educational offerings the chapter has.

We have a number of educational programs planned this fall. In addition to the open enrollment classes shown below we also can hold classes on-site at a date/time most convenient to your team. To learn more about on-site classes and/or the classes listed below please contact Kim Baker at Kim.Baker@us.bosch.com or LORK's Master APICS Instructor Rick Donahoue at rickdonahoue@comcast.net.

CPIM:

Module 3: Detailed Scheduling and Planning	October 17 th – 19 th
Module 4: Execution and Control of Operations	December 5 th – 7 th
Module 5: Strategic Management of Resources	January 16 th – 18 th

We are starting our next series with **Module 1**, Basics of Supply Chain Management in November and will continue on with the series through the early part of 2012.

CSCP: We will be offering our next class starting in March 2012.

Lean Enterprise series is best suited for on-site classes, if your organization is considering starting your lean journey or your journey has stalled you should consider this series of workshops.

The **Global Sourcing** workshop is being offered November 7th & 8th.

We look forward to serving your educational needs as well as yet another great season of meetings.

Thank you,

Kim Baker V.P. of Education LORK Chapter

APICS Releases Third Edition of Essential APICS Operations Management Body of Knowledge (OMBOK) Framework

New edition adds sections on critical topics of sustainability and risk management

Chicago, Ill. (August 1, 2011)-APICS The Association for Operations Management, the global leader in supply chain and operations management education, certification, and affiliation, today released the third edition of the trusted and influential *APICS Operations Management Body of Knowledge (OMBOK) Framework*, which defines the scope of the field of operations and supply chain management and provides a dynamic resource for understanding the APICS body of knowledge.

The latest edition introduces two entirely new sections on the preeminent topics of sustainability and risk management, highlighting the emerging areas of corporate social responsibility, closed-loop manufacturing, and disruption risks.

"This new edition of the *APICS OMBOK Framework* helps raise awareness of pivotal issues in the field of operations and supply chain management," said F. Robert Jacobs, PhD, professor of operations and supply chain management at Indiana University and author of the new sections. "It is an invaluable tool for professionals to outline the knowledge they need to excel in their work every day."

The two all-new sections on sustainability and risk management were included to further strengthen knowledge on emerging topics in the field of operations and supply chain management. The first section on sustainability in the supply chain includes subsections on topics such as the triple bottom line, sustainable new product development, green six sigma, carbon footprint analyses, reverse logistics, and the United Nations Global Compact.

"**APICS provides relevant information and enables professionals to excel in their fields,**" said APICS CEO Abe Eshkenazi, CSCP, CPA, CAE. "The third edition of the *APICS OMBOK Framework* is a key resource for the knowledge and skills that are at the heart of operations and supply chain management."

The section on risk management examines the critical need for risk mitigation tools and knowledge by industry professionals. It discusses the different types of risks inherent in supply chains; techniques to identify, assess, and mitigate risks; and risk mapping, or weighing the frequency of an event against the aggregate severity of the loss. Information about the *APICS OMBOK Framework*, 3rd edition, can be found at www.apics.org/ombok.

APICS The Association for Operations Management is the global leader and premier source of the body of knowledge in operations management, including production, inventory, supply chain, and materials management, as well as purchasing and logistics. Since 1957, individuals and companies have relied on APICS for its superior training, internationally recognized certifications, comprehensive resources, and worldwide network of accomplished industry professionals. visit www.apics.org for information or visit www.apics-lorc.org for your locally offered classes.

SAVE THE DATE: 2011 APICS International Conference & Expo

Join us in Pittsburgh, Pennsylvania, USA, October 23-25, 2011, to explore strategies for achieving sustainable productivity in today's unpredictable business environment.

When: October 23-25, 2011

Where: Pittsburgh, Pennsylvania, USA

To learn more: apicsconference.org



Achieving Sustainable Productivity

meeting customer demand in an unpredictable world

The theme for this year's conference is **Achieving Sustainable Productivity: Meeting Customer Demand in an Unpredictable World.**

As an operations and supply chain management professional, you are expected to achieve maximum productivity, meet consumer demand, and remain agile amid instability and unpredictability. Attend APICS 2011 to access relevant education, best practices, and thought leadership to help you lead your organization and enable these goals.

This year, conference attendees will look at the challenges companies face in the post-recession environment. Educational sessions will connect the APICS body of knowledge to strategies and tactics to meet and overcome current challenges, such as

- volatile customer demand and complex demand patterns
- rising customer service expectations
- pressure to reduce operations and logistics costs
- complexity of supplier networks
- risks related to fluctuations in commodity prices, geopolitical instability, and natural disasters
- global competition
- staying informed and in compliance with various governments' regulations
- environmental concerns.

Get news and information about registration discounts and deals, and the educational program at apicsconference.org!

Mark your calendars for APICS 2011 in Pittsburgh!

Pittsburgh, Pennsylvania, USA, is an ideal location for the APICS International Conference & Expo—a vibrant and innovative community that exemplifies overcoming the challenges faced by operations and supply chain management professionals in the global marketplace.

Visit apicsconference.org to learn more.

